



Renewable Highlands



What do I have to do?

Nothing! If a qualifying electricity supply proposal is received, all residents of participating municipalities will be enrolled in the program.

What happens to Central Hudson?

Nothing again! Central Hudson will continue to deliver energy to your home, bill you, and quickly repair service problems. The only thing that changes is who supplies your electricity and the price you pay for it, which you could change on your own at anytime.

What if I don't want to participate in the CCA program?

No problem. You will receive a notice which will include information on how to opt-out of the program.

What does this cost?

Renewable Highlands is organizing local municipalities and supporting the creation of a CCA program at no cost. Once the program is running, a small portion of the money you'll save on electricity will support the operation of the program. But remember, nothing will happen unless we know that the CCA initiative will save customers money.

Why haven't I heard about this before?

NY allowed CCA in April. NY authorized the Westchester County CCA pilot project last year, and just approved for the whole state in April. CCAs are active in six other states (OH, IL, NJ, RI, MA and CA).

What You Can Do:

If you live in a community located between the Bear Mountain Bridge and Mid-Hudson Bridge within the Central Hudson Utility Service Area, join our effort:

- Attend a public forum and voice your support
- Share this brochure – tell your neighbor about it!
- Ask your local leaders to get in touch with us

And be sure to visit

www.renewablehighlands.org



BETTER ENERGY TOGETHER



The Ecological Citizen's Project is a partner organization to the Renewable Highlands CCA project. We work to grow citizen-led campaigns to produce a more just, healthy and sustainable way-of-life.

www.ecologicalcitizens.org

Renewable Highlands is a fiscally sponsored project of the Open Space Institute Citizen Action Program.

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More Savings • More Renewables • More Choice



Renewable Highlands

In the past, only the largest energy users in New York have been able to negotiate favorable energy rates while most small businesses and homeowners took what was available.

Not anymore.

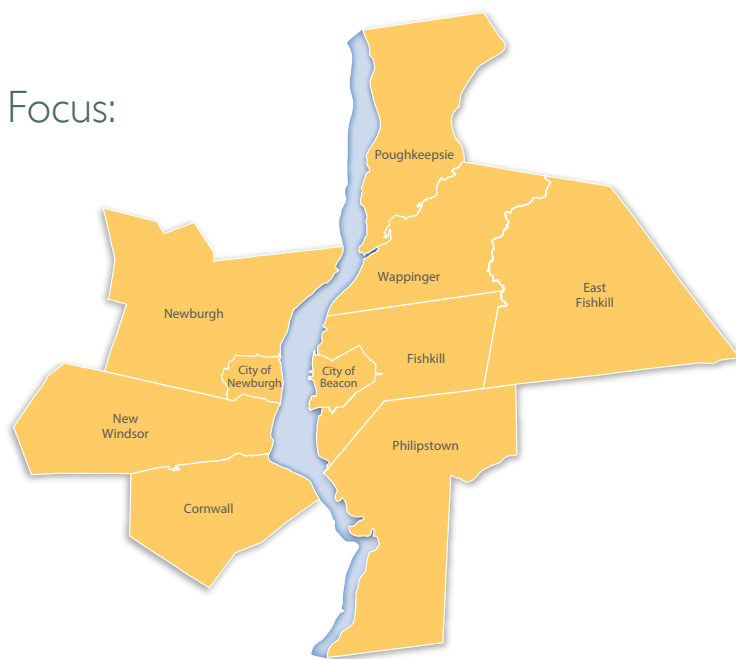
Renewable Highlands is a non-profit project led by local residents working with municipal leaders to create a Community Choice Aggregation (CCA) initiative in the mid-Hudson Valley.

CCA is a new tool that allows municipalities to pool electricity accounts to negotiate rates and terms for residents and small businesses.

We can create a better energy future when we work together—one that is cheaper and greener, with more local control and choice.

Join Us.

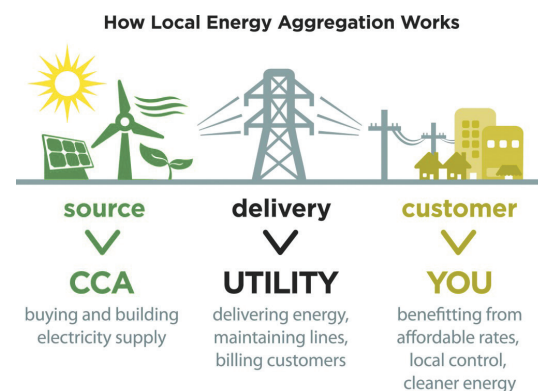
Areas of Focus:



How It Works

CCAs give communities the opportunity to choose their energy sources and negotiate better energy supply deals. Existing power lines, service, repairs and billing would be managed exactly as they are now. You would continue to receive your electricity bill from Central Hudson.

Renewable Highlands will help local municipalities run a competitive bidding process for energy supply. If proposals do not result in savings or meet the criteria determined by local communities, there is no requirement to move forward and nothing will change.



If a qualifying proposal is received, all residents of participating municipalities will be enrolled in the CCA. Any residents that don't want to participate in the program can opt-out for free at anytime.

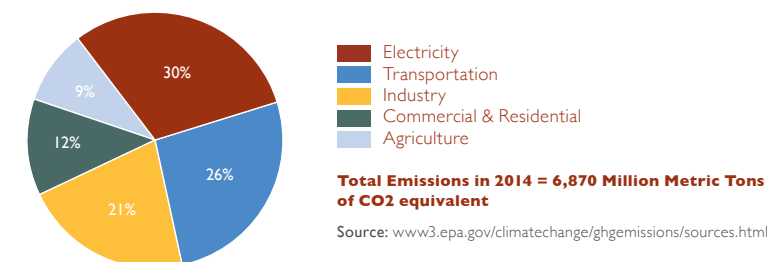
It's your choice.

Renewable Highlands is creating an opportunity to save money on energy. We've raised private funds to support development of the CCA, and once it is established, funding for its administration will come from a small portion of the the money saved on bills. The CCA is accountable to you, with a governing board consisting of representatives appointed by participating municipalities.

Did You Know?

- Approximately 30% of greenhouse gas emissions come from electricity generation.
- Low-income residents spend approximately 1/3 of their budget on energy.

Total U.S. Greenhouse Gas Emissions by Economic Sector in 2014



Case Study:

A pilot CCA project was recently launched in Westchester County. That program, Westchester Power, will save residents between \$4 and \$5 million per year. And, 14 of the 20 participating communities chose a contract sourced from 100% renewable energy and still saved money.

A Bridge to Our Energy Future

By working together to create bargaining power, CCA results in a better deal for consumers. That means lower rates, fixed costs, and more renewable energy.

Also, once the CCA is formed, it is much easier to create even more savings and increased economic development through local energy development, energy efficiency initiatives and other programs.